

TWENTY YEARS OF LUXURY BRIEFING

**EXCLUSIVE
INTERVIEW** WITH
SEBASTIEN BESSON

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VERSACE
NAMES NEW CEO

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SOPHIA WEBSTER
OPENS FIRST STORE

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KATA ROCKS HOTEL
OPENS

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JAEGER-LECOULTRE
COLLABORATES WITH
CHRISTIAN LOUBOUTIN

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JOHN HARDY
NAMES NEW
CREATIVE DIRECTOR

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WALLPAPER*
BAR + KITCHEN
LAUNCHES

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CATHAY PACIFIC A350
ARRIVES IN
HONG KONG

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PLUS: Q&A
WITH JEREMY ROBSON

lb

luxury briefing

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TRAVEL + AVIATION

INDUSTRY REPORT

1

CATHAY PACIFIC'S FIRST A350 ARRIVES IN HONG KONG

The first of 48 A350s has been delivered to Cathay Pacific at Hong Kong International Airport. "We understand that for our passengers, sleeping well, enjoying first-class entertainment, and using products that have been designed with them in mind are of the utmost importance. The new A350 will provide the very



best of all these," explains Cathay Pacific Chief Operating Officer Rupert Hogg commented. The new aircraft features Cathay Pacific's latest inflight products in the Business Class, Premium Economy Class and Economy Class cabins, thus helping to deliver on its promise of a Life Well Travelled. Powered by the latest technology Rolls-Royce Trent XWB engines, the A350 is the quietest plane in its class and also 25% more fuel-efficient.

2

EMIRATES OPENS NEW LOUNGE AT CAPE TOWN INTERNATIONAL AIRPORT

All Emirates First Class and Business Class customers, as well as Skywards Platinum and Gold members travelling from Cape Town to Dubai will now have complimentary access to the new two-level premium lounge. Able to accommodate over



120 people, the facility has been designed with comfort and convenience in mind. In conjunction with the complimentary chauffeur drive service in Cape Town, dedicated check-in counters, and Emirates' award-winning on-board service, premium customers enjoy a seamless journey from start to finish. Located in the international departures corridor next to Emirates' preferred boarding point at Gate A3, this is the 39th lounge in the airline's network.

3

FEMALE FRIENDLY VERVE RALLY LAUNCHES IN EUROPE

Although a carbon-neutral car rally might sound like an oxymoron, Verve Rally is not your typical race. In fact, it isn't technically a race at all – as the nine-day event is not about speed or endurance. Instead, the female-friendly Verve rally has been designed to be enjoyed. Co-



founder Darshana Ubl explains: "Verve Rally is about celebrating life, the spirit of adventure and gratitude. It's about enjoying the freedom of the open road, about embracing the summer and an opportunity to enjoy the beauty of our land and revel in sensory experience, one city at a time." Held on the 30th July and 3rd September 2016, Verve Rally's route traverses some of Europe's finest locations including Lake Como, Monte Carlo, and the famous Black Forest.

4

ATHENAEUM HOTEL & RESIDENCES PARTNERS WITH LONDON TRANSPORT MUSEUM

Running from August 4th 2016 to March 5th 2017, the Down Street Tours is an exciting opportunity for visitors to experience the abandoned Down Street tube station in London. "We are delighted to announce the Athenaeum Hotel & Residences



as the official partner of London Transport Museum's *Hidden London Down Street* tour," comments Jeremy Hopkins, General Manager of The Athenaeum Hotel & Residences. "Our apartments were built in 1890 so Down Street would have been the closest tube station for many visitors." Afterwards, guests will be able to return to the hotel for refreshments as an optional addition to the package.

5

WINNERS OF WORLD SUPERYACHT AWARDS 2016

Boat International Media, the world's leading superyacht magazine, has revealed the winners of the World Superyacht Awards 2016. Nearly 70 superyachts were entered into this year's awards, with 47 of the world's most renowned boat builders and shipyards from 15 different countries represented.



In this 11th outing of the prestigious awards, *Unfurled*, *Savannah*, and *Genesi* swept the board with two trophies apiece. Stewart Campbell, editor of *Boat International* remarked: "The World Superyacht Awards have become synonymous with excellence in superyacht build and design, and this year is no exception. We're thrilled to have built a platform for yacht owners and shipyards across the world to receive critical acclaim through the presentation of the prestigious Neptune trophy."